**2019 GLOBAL ENGAGEMENT SUMMIT MEDIA ADVISORY TEMPLATE**

**Instructions:** Use this media advisory template to let your local media outlets (in print, broadcast, online and radio) know you’re attending to the 2019 Global Engagement Summit at UN Headquarters and why it matters. Please modify the sections below that are highlighted in yellow according to your unique UNA-USA affiliation. Then, email it to relevant media contacts your area.

For questions, please contact: Sarah Hopkins, [shopkins@unfoundation.org](mailto:shopkins@unfoundation.org)

**EMAIL:**

**Subject line:** MEDIA ADVISORY: [*City-name* Residents / *University-name* Students] to Discuss Global Issues at Historic UN Headquarters Event in NYC

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**MEDIA ADVISORY FOR FRIDAY, FEBRUARY 22, 2019**

**Contact:** [Your full name, phone number, email]

**[City-name Residents / University-name Students] to Join 1,500+ Americans for Discussions on Pressing Global Issues at United Nations Headquarters in New York City**

City, State (Day, Year)—More than 1,500 Americans from across the country—including a delegation of [City-name residents /University-name students]—will show their support for the United Nations at the United Nations Association of the United States of America’s (UNA-USA) 2019 [Global Engagement Summit](https://unausa.org/events/global-engagement-summit/) at UN Headquarters in New York City.

Kicking off the day’s events will be UN Secretary-General António Guterres, who will address the audience in the famed General Assembly Hall. His remarks will be followed by a day of discussions on the world’s most pressing issues, including the humanitarian crisis in Yemen, nuclear non-proliferation, and the growing threat of climate change. Other notable speakers include President of the 73rd Session of the UN General Assembly María Fernanda Espinosa Garcés.

**WHO:** A delegation of[City-name residents / University-name students] and 1,500+ Americans

**WHAT:** [2019 UNA-USA Global Engagement Summit](https://unausa.org/events/global-engagement-summit/), a historic gathering of Americans in support of the UN at UN Headquarters in New York, NY

**WHEN:** Friday, February 22, 2019, 9:00am–5:00pm EST

**WHERE:** United Nations Headquarters: 801 First Avenue New York, NY 10017\*

*\*The program will also be livestreamed at* [*webtv.un.org*](http://webtv.un.org/)

**WHY:** Americans from across the U.S., including [city or University], view the Global Engagement Summit as an opportunity to send a strong message to Secretary-General Guterres: Despite division in Washington, Americans from every corner of the country can put partisan politics aside to come together in support of the United Nations. Find more information on the Summit, including the full agenda, [here](https://unausa.org/events/global-engagement-summit/).

Please contact [full name] at [email] or [phone] to interview someone from [city, state] who is attending this historic meeting. Reporters can also speak with Sarah Hopkins, UNA-USA Communications and Digital Media Officer, by emailing [shopkins@unfoundation.org](mailto:shopkins@unfoundation.org?subject=Media%20Inquiry:%202019%20Global%20Engagement%20Summit). **Photos from the event can be made available.**

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**About UNA-USA:**

The [United Nations Association of the USA (UNA-USA)](http://unausa.org/) is a grassroots movement of Americans who support the vital work of the United Nations in U.S. communities, colleges, and Congress. For more than 75 years, UNA-USA and its national network of 20,000 members and 200 Chapters have promoted strong U.S. leadership at the UN through advocacy campaigns, youth engagement, outreach programs, and public events. [Learn more](http://www.unausa.org/).