**LOCAL UPR CONSULTATION MEDIA ADVISORY TEMPLATE**

**Instructions:** Use this media advisory template to let members of your local media outlets (in print, broadcast, and radio) know you’re facilitating a local Universal Periodic Review Consultation and why it matters. Please modify the sections below that are highlighted in yellow according to your unique UNA-USA affiliation. Then, email it to members of the media in your area.

For questions, please contact: Sarah Hopkins, shopkins@unfoundation.org

**EMAIL:**

**Subject line:** MEDIA ADVISORY: [*City-name* Residents / *University-name* Students] to Host Local Human Rights Consultation on [Human rights topic]

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**MEDIA ADVISORY FOR [DATE OF EVENT]**

**Contact:** [Your full name, phone number, email]

A delegation of [City-name residents /University-name students] will host a local Universal Period Review Consultation to constructively set the agenda on a human rights challenge in the United States, collaborate with likeminded community partners, and help catalyze change in the U.S. through a universal UN process. The resulting feedback from this consultation will be included in the United States’ official 2020 Universal Periodic Review report to the UN Human Rights Council.

**WHO:** A delegation of[City-name residents / University-name students] from the [X] chapter of the [United Nations Association of the USA (UNA-USA)](http://unausa.org/)

**WHAT:** [Insert a few sentences to describe what makes your UPR Consultation unique]

**WHEN:** [date and time]

**WHERE:** [location where the reporter can expect to attend the session]

Please contact [full name] at [email] or [phone] to attend the event or to interview someone from [city, state] who is participating in this consultation. Reporters can also speak with Sarah Hopkins, Communications and Digital Media Officer, by emailing shopkins@unfoundation.org.

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**About UNA-USA:**

The [United Nations Association of the USA (UNA-USA)](http://unausa.org/) is a grassroots movement of Americans who support the vital work of the United Nations in U.S. communities, colleges, and Congress. For more than 75 years, UNA-USA and its national network of 20,000 members and 200 Chapters have promoted strong U.S. leadership at the UN through advocacy campaigns, youth engagement, outreach programs, and public events. [Learn more](http://www.unausa.org/).