



2020 TALKING POINTS



UNITED NATIONS ASSOCIATION OF THE UNITED STATES OF AMERICA

1. INTRODUCE YOURSELF

Hi, I'm **[your name]**, a constituent and voter from **[your town/county/city, state]**. I am a member of the United Nations Association of the USA, a grassroots movement of Americans dedicated to supporting the vital work of the United Nations. My local chapter is UNA **[chapter name]**.

2. MAKE THE CORE ASK

We believe that American interests and values can be advanced through strong U.S. leadership and engagement at the United UN.

For 75 years, the UN has worked to maintain international peace and security, promote human rights, protect the environment and safeguard international cooperation for all 193 Member States.

Today, our country and planet continue to face unprecedented challenges, but the reality is that the U.S. cannot solve these challenges alone.

Calls for the U.S. to dramatically scale back its engagement and financial support for the UN is strategically unsound. In fact, the UN's efforts to promote peace and security help make the U.S. stronger and safer.

That is why I am here to ask you to fully fund our UN Peacekeeping and Regular Budget dues and to support strong U.S. Leadership at the UN.

3. PUT YOUR STORY BEHIND THE ASK

Why are **YOU** passionate about the work of the UN?
How did **YOU** get involved with UNA-USA?
What UN issues are **YOU** advocating for in your community?
How has the UN / UNA-USA impacted **YOUR** life?

4. SUPPORT THE ASK WITH FACTS

Tackling the world's most pressing issues requires global cooperation and understanding. Use 2-3 facts from the BWC Briefing Book to support the ask.

1. Fully funding the UN supports more than 70 million displaced people around the world through the help of UN humanitarian aid. This is a trend that has been increasing for several years, and 2020 is expected to continue placing extraordinary strains on the UN's work. **(page 15)**
2. Fully funding the UN supports more than 815 million people around the world at the brink of starvation. Food insecurity is a leading driver of instability, making the moral and national security implications of this crisis urgent. **(page 27)**
3. Fully funding the UN supports people around the world at risk of infectious diseases, such as COVID-19, through the help of the World Health Organization (WHO). In today's interconnected world, a deadly health threat anywhere is a deadly threat everywhere. **(page 9)**
4. Fully funding the UN benefits the U.S. economy. Since 2010, U.S. companies have received more than \$9.5 billion in contracts with the UN overall. The U.S. economy receives more revenue from the UN than the U.S. government spends on our UN Regular Budget and UN Peacekeeping Dues. **(page 10)**
5. Fully funding the UN is cost-effective. According to the Government Accountability Office, UN-led peacekeeping missions are eight times less expensive than deploying U.S. forces alone. **(page 30)**
6. Fully funding the UN is bipartisan. A nationwide poll finds that 77% of Americans, including Democrats, Republicans and Independents trust institutions, like the World Health Organization (WHO) to tackle global health pandemics. **(page 12)**