

COVID-19 SOLIDARITY RESPONSE FUND

www.covid19responsefund.org

COVID-19 SOLIDARITY RESPONSE FUND IN SUPPORT OF THE WORLD HEALTH ORGANIZATION

The world is facing an unprecedented health challenge with communities everywhere affected by the growing COVID-19 pandemic. Fighting this pandemic will require everyone, including all industries and sectors, working together. It's a shared problem and we are all in this fight together. The World Health Organization (WHO) is leading and coordinating the global effort supporting all countries to **prevent, detect, and respond** to the pandemic, especially where needs are greatest.

Donations to the fund will support immediate global efforts to ensure patients get the care they need; frontline health workers to get essential supplies and information to respond; help WHO gather critical data about the virus itself and its spread, including by strengthening countries' laboratory capacity through training and equipment; and guide and coordinate scientists around the world to rapidly develop potential treatments, diagnostic tests, and a vaccine. Your donation will also help WHO ensure the public has timely, accurate, and science-based information to protect themselves, prevent infection, and care for those in need.

YOUR ORGANIZATION CAN HELP:

Make A Donation:

Direct Contribution: Make a gift to the fund by check by sending directly to the United Nations Foundation at:
United Nations Foundation/COVID19 Fund
P.O. Box 96619
Washington DC, 20090-6619

To give via wire, email COVID19Fund@unfoundation.org for more information.

Workplace Giving Campaign: Double the impact of your organization's support, by partnering with the United Nations Foundation to host a workplace giving campaign to benefit the COVID-19 Solidarity Response Fund.

Challenge Grant: Have a global impact by sponsoring a challenge grant that will match all donations made during one day to the COVID-19 Solidarity Response Fund.

Customer Donations: Offer your customers the opportunity to support the COVID-19 Solidarity Response Fund through a point of sale donation or by committing a percentage of your sales to the fund.

Spread the Word:

People everywhere are letting us know they are eager to help get resources to WHO and to those on the frontline. You can help by letting your stakeholders know how they can donate. Share these opportunities to help with your employees, customers, partners, fans and friends on your organization's social and digital channels or through customer communications such as monthly statements or newsletters.

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Spread the Word:

Online: Your audience can give directly with a credit card online at www.covid19responsefund.org

Text-to-Give: Give directly to the Fund from your phone by texting WHO25 (\$25 gift) or WHO50 (\$50 gift) to 501501

Facebook Fundraiser: Facebook users can give directly within the Facebook platform and Facebook will match up to \$10 million. 100% of the donations made through the platform will go to the COVID-19 Solidarity Response Fund through the United Nations Foundation.

Google Fundraiser: Donors can give through Google's donation platform. Google will give \$2 for every \$1 donated, up to \$5 million. 100% of the donations made through the platform will go to the COVID-19 Solidarity Response Fund through the United Nations Foundation.

For help donating please or additional resources about the fund please reach out to:

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