

Free Ways to Host Your Event

Hosting an event in your community doesn't always have to break the bank! There are great ways to create free and engaging events, and we encourage you to find creative and cost-effective ways to do this.

Free spaces to gather

Reaching out to people and public spaces to reserve a space

- Libraries
- Community Centers
- College University/Campus
 - If you have a young professional who is still involved with their campus see if they can reserve a classroom for free.
- Neighborhood Club House
 - Often neighborhoods have spaces that residents can reserve for free, check with your members to see if this is possible.
- Partnership Organization
 - Engage with public working spaces and see if they would be interested in having you host a meeting or event there.
- Free Online Platforms (like Zoom, Skype, Google Hangouts, etc.). For platforms that cost, chapters can look on UNA Forum for details on how to access these platforms at a discounted price via TechSoup.

Ideas

Check out our [SDG Activity Guide](#)

- Pick an SDG that you are interested in. The volunteer guide can point you in the right direction for a corresponding activity.

Host an information session

- If you find that people in your community are excited to learn more about UNA-USA host a small information session to engage a discussion about what we stand for.

Check out our [Creative Virtual Events Guide](#)

- For ideas of creative events outside of the typical panel, this is a great guide that provides some ideas. You can even take these ideas and implement them with in-person events, too.

How to promote

Social media is a great resource for planning events.

- Create a public event and invite your friends, social and faith groups you are part of, etc.
- You can also put together flyers online and email it to your members, organizations and associations in the area, or on tools that allow people to search for events (such as Eventbrite). Digital promotion is a great way to promote while being environmentally conscious.
- Make fliers, posters, or anything else that will help your event stand out and see if you can post them in areas around your community.



UNA★USA

- Tag @una.usa on Instagram and @UNAUSA on Twitter so that we can follow along with your amazing events.