



PAST **➤** PRESENT **➤**  
**PROGRESS** **➤**  
#USAforUN

## 2020 UN DAY

### Honoring a Person Making a Difference at Your Event

A great way to honor and thank people making a difference in your community is to honor them at your chapter's UN Day event. We suggest that you choose someone — a member, community leader, or volunteer — who is making an impact on a global goal at the local level.

#### Some ideas of individuals to honor include:

- A health care worker on the front lines of the COVID-19 pandemic
- A teacher making an effort to ensure quality education for all youth
- An environmental advocate committed to keeping your community clean and holding local leaders accountable for climate action
- A human rights advocate working to ensure equity and justice for all people
- A volunteer of any kind who has taken impressive action this year to uphold any of the UN's founding principles in your community and advance the global goals

#### Sample email language to invite the awardee to your event:

Dear **[NAME]**,

**[CHAPTER NAME]** would like to honor you at our United Nations Day Celebration for your work to **[REFERENCE THEIR CONTRIBUTION TO YOUR COMMUNITY.]** Your contributions to our community this year are helping to advance the efforts of the United Nations Association of the USA (UNA-USA) to support the lifesaving work of the UN and advance the Sustainable Development Goals.

If you are available to attend our virtual event, we would love to present you with this award in front of our chapter and community of UN advocates. **[INPUT EVENT DATE AND DETAILS]**. Please let us know if you are able to join us, if you are not, and would like to send a few remarks for us to read in your absence, please let us know.

Thank you, from all of us, for contributing to the UN's mission to ensure a brighter future for all people.

Sincerely,  
**[NAME]**

### **Tips for honoring the awardee at your event**

- If you expect your awardee to give remarks, let them know in advance, and let them know how long they are expected to speak
- If you plan to introduce your awardee, make sure you have their most recent bio and an accurate description of their work
- When introducing the individual, explain how their contributions to your community connect to the UN's mission and the SDGs
- Customize the certificate template to present to the awardee by mail or by email ([Download the certificate template here](#))