



UNITED NATIONS ASSOCIATION  
OF THE UNITED STATES OF AMERICA

SEPTEMBER 24 - OCTOBER 24, 2021

# MEMBERSHIP CAMPAIGN

**BRING NEW VOICES TO THE UNA-USA  
MOVEMENT AND EARN PRIZES!**



From September 24 - October 24, 2021, we're challenging our nationwide network of 20,000 advocates to multiply our impact by inviting new voices, new perspectives, and new friends into our movement to support the lifesaving work of the United Nations and its agencies.

The best performing recruiters will earn a monetary prize to benefit their chapter's programs and initiatives! Are you up to the challenge?



If each UNA-USA member brings just one new member into our community, we not only expand our reach across the U.S. but also **ignite new energy within our movement and mobilize our members to take action at a time when the UN needs us most.**



Every year—whether virtually or in person, in Washington, D.C. or in our communities—we speak to our elected leaders to urge them to support a strong U.S.-UN partnership. **With more members in our movement, our collective voice will be even more impactful.**



Your +1 could be a friend, colleague, family member—anyone who believes in the power of collective action to build a brighter future. This is a chance to bring a personal touch to member recruitment and make it count. **Create a meaningful connection with someone who will find value and strength in our diverse community of global citizens.**



**YOU CAN EARN PRIZES FOR RECRUITING +1 MEMBERS!  
BE SURE TO REVIEW THE RULES AND INSTRUCTIONS TO  
ENSURE YOU GET CREDIT FOR YOUR REFERRALS.**