Objective:
To leverage the passion of UNA-USA members of the 17 UN Sustainable Development Goals (SDGs) to help increase their awareness, serve as reliable volunteers to develop related programming at that national level, and to ensure that all SDGs are promoted by UNA-USA

Purpose:
The Global Goals Ambassadors Network (Network) will offer opportunities for dedicated UNA-USA members who would like to connect with others about a particular SDG, share their expertise and experience, and create chances to collaborate with organizations dedicated to the pursuit of the SDGs

Description:
Up to two UNA-USA members in good standing will be selected to serve as an Ambassador for each of the 17 SDGs through an application process. Each Ambassador will remain assigned to that SDG for their participation in the Network for one year. Once accepted, Ambassadors
must renew their position annually. Ambassadors representing the same SDG must work together to ensure appropriate coverage and engagement throughout the year. **Note: this position is an unpaid, voluntary position with UNA-USA. This role is not officially affiliated with the United Nations, but rather, supports the UN’s Sustainable Development Goals through outreach, speaking engagements, and participation in public fora.**

As a representative of UNA-USA, Ambassadors will be asked to serve as reliable and active points of contact for:

1. speaking engagements with public entities, UNA-USA chapters, and/or UN Foundation partners
2. authoring blog posts, articles, and/or preparatory memos, including active participation on UNA Forum (UNA-USA’s online Slack community)
3. attending related conferences, meetings, and other convenings (both virtually and in person) to convey work within a particular SDG [note that there is extremely limited funding for all UNA-USA members via the Delegate Fund]

**Responsibilities:**

- Engage (to the extent possible—virtually or in-person) in events and programs during the UN’s Global Goals Week (September 20-29, 2024)
- Attend quarterly (virtual) Base Camp meetings and prepare to report back to larger group on major activities, themes, and trends
- Submit a monthly After-Action Report
- Complete assigned short courses and/or lessons related to assigned SDG
- Serve as a speaker for UNA-USA community and campus chapters and UNA-USA Affinity Groups (virtual or in-person) as requested
- Author a blog post about assigned SDG as related to current events, foreign policy, or UN activities
- Support and/or participate in UNA-USA Sustainable Development Goal (SDG) Subject Matter Experts (SME) sessions

**Benefits:**

**In performing the above activities and engagements, Ambassadors will be able to reap the following benefits during their tenure:**

1. Refine professional skills including public speaking, presentation, event planning, and promotions
2. Consideration for exclusive opportunities either as a participant or as a speaker
3. Access to curated training and educational opportunities to enhance current knowledge base of SDG
4. Connect with a group of like-minded members who support the UN’s Sustainable Development Goals
5. Build a network of contacts and experts who can further leverage your professional and personal pursuits
**Duration:**

Accepted Global Goals Ambassadors will be asked to complete an annual renewal form to indicate their interest in remaining an active participant in the network. Ambassadors who have exhibited little activity or minimal communications might not be accepted for renewal.

**Selection Process:**

Interested UNA-USA members must complete a brief application—before July 26, 2024—to share their experience and qualifications. Please note that not all applicants will be selected based upon a variety of factors including the number of Global Goals Ambassadors for a particular SDG already in the Network, or whether the applicant meets the criteria (outlined below). Previous Global Goals Ambassadors must reapply for the 2024-2025 year, and are not guaranteed selection. **Note that the definition of the “start” of the 2024-2025 activity year in the case of the Network is August 1 while the end is July 31.**

**Criteria:**

1. UNA-USA member in good standing for a minimum of 1+ year
2. Has active interest in supporting the UN's SDGs
3. Track record of conducting activities or speaking about a particular SDG
4. Effective writer and ability to speak publicly about a chosen SDG, including targets
5. Ability to meet deadlines, uphold agreed upon commitments, and communicate in a professional manner
6. Willingness to conduct research and to learn how to use additional tools and platforms as necessary
7. Proactively identifies opportunities in which to actively participate and/or present about the SDGs
8. Does not currently hold another UNA-USA leadership title (i.e. National Council member, Affinity Group Co-Chair, etc.)

**For More Information:**


If you have questions that are not answered above, please email [membership@unausa.org](mailto:membership@unausa.org).