

# **Global Goals Ambassador Monthly Report**

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As the United Nations Association's Global Goals Ambassador for SDG 10, I am committed to reducing intersectional inequalities and promoting cultures of inclusion for all. This month, I had the pleasure of connecting these objectives through my work on the Coalition for the UN We Need's Media and Information Service, live coverage of the United Nations' Summit of the Future Action Days, Summit of the Future, and the People's Assembly, and my live speaking engagements.

# A. C4UN Media and Information Service



As a Communications Associate for the Coalition for the UN We Need, I supported the planning and on-the-ground logistics for the Coalition for the UN We Need's Media and Information Service, which aimed to connect journalists with the Summit of the Future. This helped generate wider media coverage, ensuring the public was informed about the crucial discussions shaping the future of global governance.

The Coalition for the UN We Need's Media and Information Hub proved to be a crucial tool in the effort to reduce inequality during the Summit of the Future and its Action Days. By providing live coverage and connecting journalists to critical discussions at the UN, the Hub successfully made the UN's high-level processes more transparent and accessible to a wider audience. This accessibility played a key role in bridging the information gap between global institutions and civil society organizations (CSOs), especially those representing marginalized communities.

One of the Hub's most notable successes was its ability to distill complex UN discussions into more digestible formats. In real-time, it translated the outcomes and insights from the Summit into language that non-experts could easily understand. This approach ensured that the conversations surrounding the Pact for the Future were inclusive, inviting more participation from underrepresented groups. By making these global discussions accessible, the Hub empowered CSOs and other stakeholders, including those from marginalized and underrepresented communities, to engage with the UN's efforts more effectively.

Reducing inequality was at the heart of the Hub's work. Through live coverage of events like the People's Assembly, which focused on centering lived experiences and priorities from disadvantaged communities, the Hub ensured that the voices of those most affected by global challenges were heard. This not only promoted greater equity in discourse but also pushed forward the idea of people-centered multilateralism. By ensuring that all stakeholders, regardless of background, had the opportunity to engage with and contribute to high-level conversations, the Hub played a direct role in reducing information inequality and amplifying marginalized voices.

Additionally, the Hub's work was closely tied to the theme of intersectionality, highlighting how various forms of inequality, including those based on gender, race, disability, and climate justice, are interconnected. This intersectional approach was especially evident in discussions during the Summit, where the Hub emphasized coalition-building as a means to empower youth and marginalized groups.

Overall, the Coalition's Media and Information Hub fostered an environment where more people, especially from marginalized sectors, could meaningfully engage with the UN's vision for a more equitable future. This transparency and inclusivity directly contributed to reducing inequalities, not just in terms of access to information but also in giving marginalized voices a platform in shaping the global agenda.

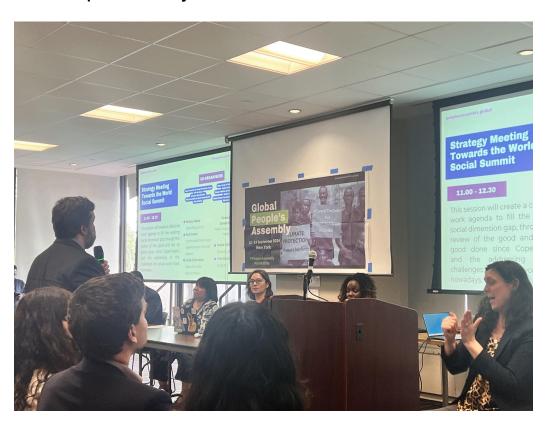




As a Communications Associate for the Coalition for the UN We Need, I provided live Twitter coverage of the Summit of the Future Action Days, which was a critical effort in promoting transparency, accessibility, and reducing information inequalities. Over the course of these events, I dedicated 14 hours each day to generating over 300 tweets, translating complex, high-level discussions into digestible insights for a broader audience. This real-time coverage allowed civil society organizations (CSOs), marginalized communities, and stakeholders who were unable to attend the summit in person to follow and engage with the proceedings.

In line with reducing inequalities, my live coverage aimed to democratize access to the UN's ongoing efforts to promote people-centered multilateralism. By breaking down outcomes and dialogues into accessible language, I ensured that individuals and organizations, especially those from underrepresented and disadvantaged backgrounds, could grasp the discussions and feel empowered to engage. This approach reduced the information barriers that often exist in such high-level summits, where technical language and bureaucratic processes can exclude everyday citizens and smaller organizations from understanding or participating.

## C. Peoples Assembly



In addition, my live Twitter coverage of the **People's Assembly** during the Summit of the Future was a direct effort to reduce inequalities by amplifying the voices of marginalized communities and bringing their perspectives into the global governance discourse. The People's Assembly focused on centering the lived experiences of individuals from disadvantaged backgrounds, highlighting the urgent need for policies that address systemic inequities in various sectors, including social justice, economic equity, climate action, and human rights.

By providing real-time updates, I ensured that those who could not attend the summit, including civil society organizations (CSOs) and grassroots movements, had access to critical insights from the assembly. I translated complex discussions into accessible language, making the outcomes understandable for a broader audience, particularly those from marginalized communities. This allowed them to stay informed and engaged with the UN's follow-up to the **Pact for the Future**, a global effort focused on achieving sustainable development goals (SDGs) and promoting inclusivity.

One of the key themes I emphasized in my coverage was the need for **intersectional approaches** to tackling inequality. The discussions at the People's Assembly addressed how various forms of discrimination—such as those based on gender, race, disability, and socio-economic status—are interconnected. By sharing this content on Twitter, I underscored the importance of creating coalitions that can work together to push for more inclusive policies that serve diverse communities.

Through this live coverage, I worked to empower marginalized groups by amplifying their stories and ensuring that their priorities were part of the larger conversation at the summit. This not only reduced information inequalities but also fostered a more inclusive dialogue on how the international community can tackle inequality in a meaningful, people-centered way.

By bringing real-time coverage to Twitter, I contributed to breaking down barriers between global decision-making processes and the communities most affected by them, ensuring they have a voice in shaping the future.

#### D. IYC 10



During the **Youth in High-Level Spaces** panel at **IYC 10**, I emphasized the vital role that young people play in global governance and decision-making processes. I believe it's crucial to create inclusive opportunities for youth, especially those from marginalized communities, to engage meaningfully in these high-level discussions. Access to these platforms is not just a privilege but a necessity for ensuring that diverse perspectives are represented.

I highlighted the importance of **intersectional coalition-building** among youth. I shared my conviction that we need to address interconnected issues like climate justice, gender equality, and disability rights, as they all contribute to the broader landscape of inequality. Empowering youth to lead these conversations allows us to craft policies that reflect the realities and needs of all communities, particularly those historically excluded from these processes.

Moreover, I stressed that youth engagement must go beyond tokenism; we need to ensure that young leaders have real influence and responsibilities in these discussions. This shift is essential for tackling systemic inequalities and ensuring that the voices of young people drive meaningful change in policies that affect our future.

By advocating for youth empowerment and intersectional approaches, I aimed to connect our efforts to reduce inequality and promote a more equitable global governance system. It is through these inclusive dialogues that we can build a better future for all.

For more information about the panel and discussions, you can visit the official IYC website or related resources.

### E. Women at the Hub Event at the Nigerian Mission

During the **Women at the Hub** event, I had the opportunity to share my insights on the critical role that women play in shaping global governance and promoting equity. I emphasized that women's voices must be amplified in high-level discussions to ensure that our policies reflect the diverse experiences and needs of all communities.

I spoke about the importance of intersectionality in our approach to women's rights. It's essential to recognize that issues like gender equality cannot be viewed in isolation; they are intertwined with other social justice movements, such as racial equity and disability rights. I firmly believe that when we uplift the voices of women from marginalized communities, we create a more inclusive and effective framework for decision-making.

Additionally, I highlighted the need for mentorship and support networks for women leaders. It's vital that we empower the next generation of female leaders by providing them with the tools, resources, and opportunities to succeed. This not only benefits women but also enriches the global community by fostering diverse leadership.

Throughout my comments, I encouraged all participants to actively engage in coalition-building and to advocate for policies that prioritize gender equity. By working together and supporting one another, we can create a more just and equitable world for everyone.

#### F. Beyond the SOTF Event (September 20th, BIC)

During the "Beyond September - After the Summit of the Future" event, I had the opportunity to provide live Twitter coverage, which was both a rewarding and impactful experience. As I tuned into the sessions, my primary goal was to engage our audience in real-time and share key insights from the discussions.

I focused on highlighting important themes and messages from the speakers, ensuring that those who couldn't attend could still access crucial information. It was exciting to curate content as the event unfolded, capturing the energy and dynamism of the conversations. I aimed to distill complex topics into digestible tweets, making them more accessible to a broader audience.

Throughout the event, I interacted with other attendees, speakers, and organizations on Twitter. This not only fostered a sense of community among participants but also created networking opportunities that could lead to further collaboration. I was mindful of promoting transparency and accountability by sharing insights that could encourage public discourse around the topics discussed.

After the event, I reflected on how my live coverage could serve as a foundation for future conversations and initiatives. I believe that leveraging social media in this way can mobilize others and inspire action around the vital issues we tackled during the summit.

Overall, providing live Twitter coverage allowed me to enhance my skills in real-time communication and advocacy, and I felt proud to contribute to the dialogue surrounding the summit's outcomes.