



UNITED NATIONS ASSOCIATION  
OF THE UNITED STATES OF AMERICA

# 2025 LEADERSHIP SUMMIT



## MEETING THE MOMENT - OUR MOMENT

**Friday, November 14–16, 2025**



**ST. LOUIS, MISSOURI**

# PARTNERSHIP INFORMATION PRESENTATION



# ABOUT THE UN ASSOCIATION OF THE USA



The United Nations Association of the USA (UNA-USA) is a movement of more than 20,000 Americans and U.S. residents who believe in the United Nation’s principles and values. With more than 230 chapters across the country and individual champions in more than 46 states and territories, UNA-USA advocates for a strong US-UN partnership in communities, on campuses, and within Congress. UNA-USA is part of the United Nations Foundation and seeks to connect our grassroots supporters with U.S. decisionmakers in support of a world that is just, peaceful, and prosperous on a healthy planet.



## Our Mission

Through our mission to Educate, Inspire, and Mobilize, UNA-USA empowers and emboldens members to advocate for a strong US-UN partnership in their communities and around the world. We are dedicated to educating, inspiring, and mobilizing Americans to support the principles and vital work of the United Nations and its agencies. Our nationwide network is committed to strengthening the United Nations system, promoting constructive United States leadership in that system, and achieving the goals set forth in the UN Charter. UNA-USA, a program of the United Nations Foundation, and its partner organization, the Better World Campaign, comprise the largest network of UN advocates in the world.

## UNA-USA Signature Events

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| <b>UNITED NATIONS DAY</b><br>October<br>Our UN Day celebrations galvanize the UNA-USA network to recognize the anniversary of the UN’s founding through national and local chapter events. | <b>LEADERSHIP SUMMIT</b><br>November<br>This summit convenes chapter leaders, individual advocates, and partner organizations to learn best practices, understand the UN-US relationship, and refine skills for effective advocacy. | <b>GLOBAL ENGAGEMENT SUMMIT</b><br>February<br>Held at UN Headquarters in New York City, this summit is the largest annual gathering of UN supporters in the country for a day of complex conversations about the United Nations. | <b>UNA-USA ADVOCACY SUMMIT</b><br>June<br>Our summit brings together over 500 UNA activists from around the country to Washington, D.C. for skills-building, trainings, policy workshops, and a robust lobby day on Capitol Hill. |
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# ABOUT UNA-USA SAINT LOUIS CHAPTER



The UNA-USA Saint Louis Chapter (UNA-STL) is one of the 97 UNA-USA community chapters across the country, and part of UNA-USA, the largest network of champions for multilateralism and the United Nations in the world.

UNA-STL has been an active chapter since the 1950s and has been engaged nationally with its efforts in building diplomacy. The chapter is made up of over 175 members and is driven by its 15-member Board of Directors who drive its mission, vision and core objectives. STL Changemakers, a program driven in partnership between UNA Saint Louis, Missouri Historical Society and Civitas, empowers a cohort of high school youth each summer to advance the 17 Sustainable Development Goals (SDGs), with youth-driven projects to help shape the region and beyond.

Additionally, the chapter focuses on building collaborations that advance the awareness and achievement of the SDGs, stand up for human rights, and the betterment toward world peace. And every October, the chapter hosts its annual United Nations Day celebration to recognize the formal establishment of the United Nations and to commemorate its founding and the ongoing work of the organization.

**UNA Saint Louis is proud to serve as the inaugural host city and chapter for the new roving format of the UNA-USA Leadership Summit.**

## UNA STL CHAPTER BOARD OF DIRECTORS

Carlos Suarez, President  
Pamela Greer Hibbler, Vice President  
Roel Harryvan, Treasurer  
Stephanie Gavin, Membership  
Alexia Prudencio, Recording Secretary  
Bill Wallace  
Dr. Bob Wilcox (Emeritus)  
Dr. Fredrick Echols  
Lekan Sobemehin

Lorena Palacios  
Moji Sidiqi  
Paul Doelling  
Riz Khan  
Ryan Wilson  
Samantha Williams  
Shashi Bhushan  
Zellipah Githui





# ABOUT LEADERSHIP SUMMIT



## PURPOSE

The UNA-USA Leadership Summit is an annual, multi-day event that unites chapter leaders, individual advocates, and partner organizations. To celebrate diverse communities across the country and bring the United Nations directly to the American public, the Summit travels to a new city each year, hosted by a local UNA-USA chapter. We anticipate 250-300 attendees for this impactful event, building on the success of previous Leadership Summits that have drawn close to 500 participants. Through targeted learning tracks, attendees gain a deeper understanding of the UN system and its relationship with the United States. Representatives from the United Nations will also be invited to share insights on the UN's influence, both abroad and domestically.

Each Summit will draw upon relevant local issues, highlighting the connection between the UN's global impact and the Sustainable Development Goals. The Summit provides opportunities to refine personal and professional skills, empowering participants to become more effective advocates and supporters of the UN. Open to UNA-USA members, UN supporters, foreign policy enthusiasts, and local students, the Summit directly supports UNA-USA's mission to educate, inspire, and mobilize Americans to champion the United Nations.



## KEY THEMES/TOPICS

At a time when certain administrative decisions may seem to challenge the bedrock of international cooperation, the theme "Meeting the Moment--Our Moment" for the UNA-USA Leadership Summit is more vital than ever. We've chosen this theme because despite any headwinds, this is unequivocally our moment to spotlight the enduring importance, undeniable relevance, and profound impact of the United Nations for all Americans, in every community across the country.

## TRACKS

- UNA-USA Chapter Leaders
- Individual Advocates
- **UNDERSTANDING THE UN**





# SCHEDULE AT A GLANCE



## Hyatt Regency St. Louis at The Arch

315 Chestnut St, St. Louis, Missouri 63102

### FRIDAY, NOVEMBER 14, 2025 [6:00 pm – 8:30 pm]

- Evening Reception at St. Louis City Hall featuring diplomatic guests and local officials

### SATURDAY, NOVEMBER 15, 2025 [8:30 am – 5:00 pm]

- Breakfast
- Opening Plenary featuring keynote from UN representative
- Lunch
- Optional [UNA-USA Affinity Group](#) meetup (evening)

### SUNDAY, NOVEMBER 16, 2025 [9:00 am – 1:00 pm; optional 1:00 – 3:00 pm activity]

- Breakfast
- SDG Service Project Pitch Election Session
- Workshop sessions
- Lunch
- Closing Plenary
- (post-Summit) Optional Service Project opportunity supporting SDG#2 Zero Hunger through Little Angels Foundation meal packing and delivery for unhoused people





# SPONSORSHIP OPPORTUNITIES



## Customization and Contact Information

Consider the proposed sponsorship opportunities on the following pages as a jumping-off point. We believe the most impactful partnerships are custom-built, and we're excited to work with you to design a sponsorship that perfectly aligns with your organization's vision and delivers maximum value.

### Farah Salim Eck

Managing Director, UN Association of the USA  
feck@unfoundation.org  
(312) 550-9842

### Carlos Suarez

President, UNA-STL Chapter  
carlos11suarez@gmail.com  
(314) 374-2732

**SUMMIT SIGNATURE SPONSOR – \$25,000**

**SDG SERVICE PROJECT PITCH PARTNER – \$15,000**

**DIPLOMATIC RECEPTION SPONSOR – \$10,000**

**UNA-USA AWARDS CEREMONY SPONSOR – \$7,500**

**SUMMIT SESSION SPONSOR – \$5,000**

**EXHIBIT & ENGAGEMENT TABLE SPONSOR – \$1,000**





# SUMMIT SIGNATURE SPONSOR



## Signature Sponsor – \$25,000

*Up to two organizations may serve as a Signature Sponsor of the 2025 UNA-USA Leadership Summit. This is the highest opportunity to partner with the UNA-STL Chapter, UNA-USA National Headquarters, and to be positioned in front of an estimated 300 attendees who support multilateralism, social justice, human rights, opportunities for all people, and grassroots advocacy to demand change.*

### Sponsor Benefits:

- Logo displayed as Signature Sponsor on event webpage and linked to company website
- Premier logo recognition in program and social media recognition
- UNA-USA Gift Bag with ticket for sponsor raffle
- Recognition from podium throughout the Summit
- Two complimentary registrations to Summit and Diplomatic Reception
- Acknowledgment in *UNA-USA Today* monthly virtual publication (70,000 subscribers)
- Poster/banner available in venue
- Speaking opportunity for sponsor representative during a plenary session
- Acknowledgement on social media
- Exhibit & Engagement Table available at Hyatt venue to interact with attendees





# SDG SERVICE PROJECT PITCH PARTNER

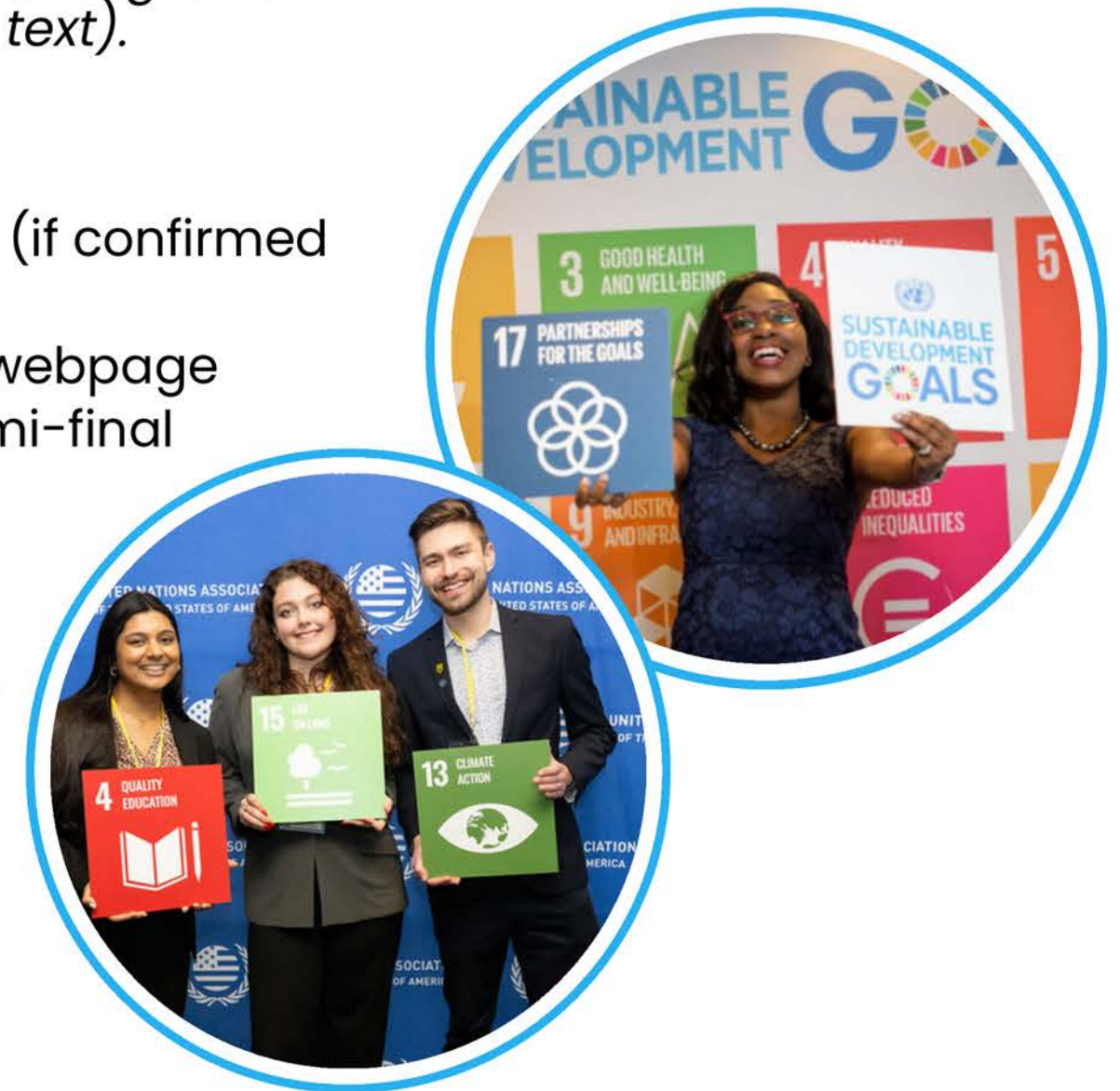


## SDG Service Project Pitch Partner – \$15,000

*The SDG Service Project Pitch is an opportunity to provide financial support for those members who have amazing ideas to further the UN's Sustainable Development Goals (SDGs) in their communities, helping them to realize their passion, skills, and hope for the future. In addition to vying to receive funding for their project, participants also refine their presentation skills by utilizing the [PechaKucha](#) style of sharing ideas (only 3.75 minutes to present, using a total of 15 slides and 15 seconds per slide, without any text).*

### Sponsor Benefits:

- Organization name and logo included on the digital SDG Service Project Pitch application (if confirmed before the deadline on September 8, 2025)
- Logo displayed as SDG Service Project Sponsor on event webpage and on UNA-USA SDG webpage
- Opportunity to have representative provide brief remarks (3-5 minutes) during virtual semi-final process on September 28
- Opportunity to have representative participate as judge during virtual semi-final process on September 28
- Opportunity to have representative provide brief remarks (3-5 minutes) during in-person finalist session in St. Louis on Sunday, November 16, 2025
- Opportunity to have representative participate as judge during in-person finalist session in St. Louis on Sunday, November 16, 2025
- Logo inclusion in digital program and social media recognition
- Ad placement in *UNA-USA Today* monthly virtual publication (70,000 subscribers)
- Exhibit & Engagement Table available at Hyatt venue to interact with attendees





# DIPLOMATIC RECEPTION SPONSOR



## Diplomatic Reception Sponsor – \$10,000

*This special gathering will be held on Friday, November 14 evening at St. Louis City Hall, and will include representatives from the United Nations, leadership from the United Nations Foundation, local elected officials, and various guests from consulates. The format of the program may be co-created with a Diplomatic Reception Sponsor.*

### Sponsor Benefits:

- Logo displayed as Diplomatic Reception Sponsor on event webpage and linked to company website
- Premier logo recognition in digital program and social media recognition
- Opportunity for organization representative to provide brief remarks (3-5 minutes) during Reception
- Five complimentary registrations Diplomatic Reception
- Acknowledgment in *UNA-USA Today* monthly virtual publication (70,000 subscribers)
- Organization poster/banner available for display in venue (City Hall)
- Exhibit & Engagement Table available at Hyatt venue to interact with attendees





# UNA-USA AWARDS CEREMONY SPONSOR



## UNA-USA Awards Ceremony Sponsor – \$7,500

*The UNA-USA Awards are an annual tradition to recognize chapters and individual members across the country who have provided support to the goals of the UN through UNA-USA that year. There are seven different awards to capture the critical participation of members from all different groups.*

1. UNA-USA Volunteer of the Year Award
2. UNA-USA Arnold Goodman Lifetime Achievement Award
3. UNA-USA Community Chapter of Excellence Award
4. UNA-USA Collegiate Chapter of Excellence Award
5. UNA-USA High School Chapter of Excellence Award
6. UNA-USA Advocate of the Year Award
7. UNA-USA Young Leader of the Year Award



## Sponsor Benefits:

- Organization name and logo included on the awards (digital) applications if confirmed prior to deadline (August 26, 2025)
- Logo displayed as UNA-USA Awards Ceremony Sponsor on event webpage and on UNA-USA Awards page
- Opportunity for representative to provide brief remarks (3-5 minutes) during awards session in St. Louis
- Two (2) complimentary registrations to attend Summit
- Organization name mentioned during each award presentation to awardees (x7)
- Logo inclusion in digital program and social media recognition
- Ad placement in *UNA-USA Today* monthly virtual publication (70,000 subscribers)
- Exhibit & Engagement Table available at Hyatt venue to interact with attendees





# SESSION SPONSOR



## Session Sponsor – \$2,500

UNA-USA is seeking organizations that would like to be affiliated with any of the breakout sessions that fall within the three tracks:

- UNA-USA Chapter Leaders
- Individual Advocates
- UNDERSTANDING THE UN

## Sponsor Benefits:

- Organization name mentioned by Session Host during session opening and closing remarks
- Logo displayed as Session Sponsor on event webpage and linked to company website
- Logo included in digital program in association with session
- Social media recognition
- Name of organization indicated on sign at Hyatt venue in relation to session
- Organization name included in post-Summit evaluation survey





# EXHIBIT & ENGAGEMENT SPONSOR



## Exhibit & Engagement Table Sponsorship – \$1,000\*

*Organizations that would like to feature their mission, share their services and/or programs have the opportunity to sponsor an Exhibit & Engagement Table available in the foyer outside of the meeting rooms at the Hyatt venue. Predetermined times will be suggested to ensure the highest level of engagement with summit attendees.*

### Sponsor Benefits:

- Opportunity to have physical presence (including merchandise, brochures, etc.) during the summit
- Organization name mentioned by Session Host during session opening and closing remarks
- Logo displayed as Exhibitor on event webpage and linked to company website
- Logo included in digital program in association with Exhibit & Engagement Tables
- Social media recognition

*\*Organizations with a limited budget may be eligible for a reduced price point*





# UNA-USA DELEGATE FUND DONATIONS



## UNA-USA Delegate Fund – All Amounts Welcome

UNA-USA established the Delegate Fund as a chance to enable and empower UNA-USA advocates with the financial resources to be able to attend UN or UNA-USA conferences or convenings. Representation matters—and at UNA-USA we want to increase opportunities for all interested and qualified members to represent our movement even if they do not have the funding to do so. Your donation amplifies our collective voice, reminding leaders and policymakers of the importance of international cooperation and collaboration in addressing today's complex challenges. **Donate directly to the Delegate Fund via the online form found [here](#).**

### Donor Benefits:

- Inclusion of contributor's name/logo on the official UNA-USA Delegate Fund webpage, prominently displayed as a champion of our mission
- Acknowledgement in UNA-USA's annual report to our members and stakeholders
- Social media shout-outs across UNA-USA's platforms (including UNA Forum, the UNA-USA online community) acknowledging your support (for donations above \$500)
- Build brand recognition and bolster positive association with supporting grassroots social activism and international diplomacy

**By donating, you're not just funding a trip; you're investing in a stronger, more diverse movement that can effectively advocate for the principles of the United Nations.**







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